ImpleMentAll

Getting eHealth implementation right

ImpleMentAll Final Conference

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Determinants and Activities in Internet-based Cognitive Behavioural Therapy Implementation

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IMA Implementation-as-usual evaluation

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- Aim
  1. Identify relevant determinants of iCBT implementation
  2. Identify activities executed to foster implementation

- Data and evaluation plan
  - Use of interviews conducted within the IMA process evalutaion
  - Restrospective information on time before start of toolkit use
  - Evaluation = Team effort
  - Open pre-coding, constant comparison, memoing, tables, diagrams and team discussions

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IMA-IAU-Eval Results

Evaluation of n = 46 interviews

Mainly first interview information

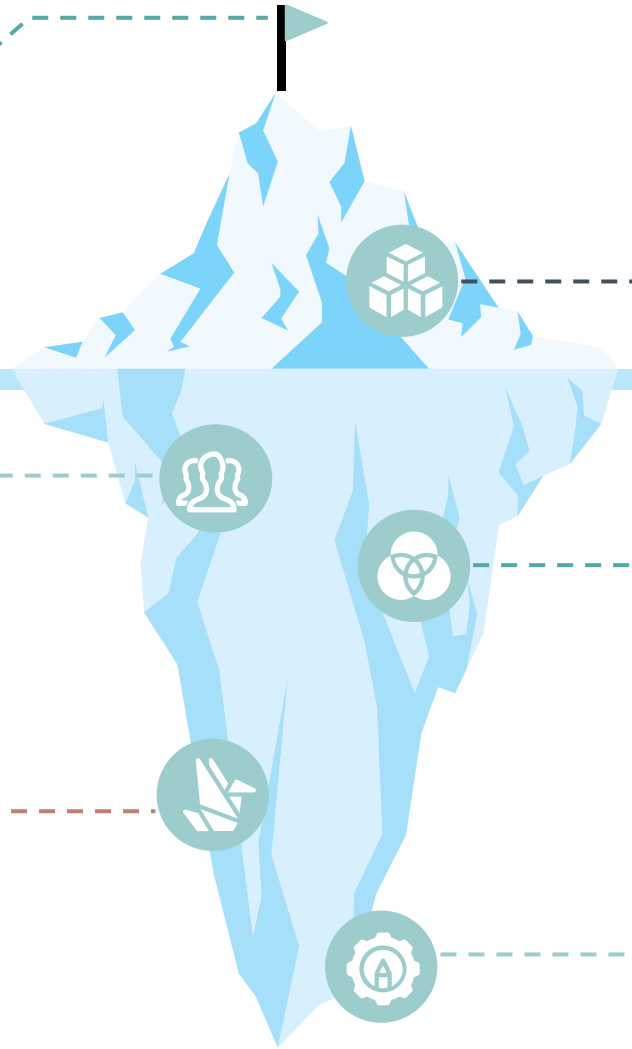
68.9% of information provided by Implementation Leads

Final coding system consisting of 93 1st-, 2nd- or 3rd-level codes

Determinants of iCBT implementation

Implementation success

"Implementation of iCBT interventions is lagging behind"



Stakeholder characteristics

Attitudes
Views and outcome expectation
Knowledge and awareness

Continous use of the service

Adherence
Referral
Eligibility
Roles
Positioning
Workload and personnel changes
Resources

Contextual-level

Integration
Relationships
Legal and ethical aspects
Control

Service-related determinants

Complexity
Participant fit
Connectivity and access
Technical / IT aspects

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Activities in iCBT implementation

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- Direct measures to increase reach
- Integrating the service
- Adaptation
- Education and training
- Improving stakeholder engagement
- Business development
- Learning practices
- Monitoring of change processes
- Research activities
- Providing technical assistance

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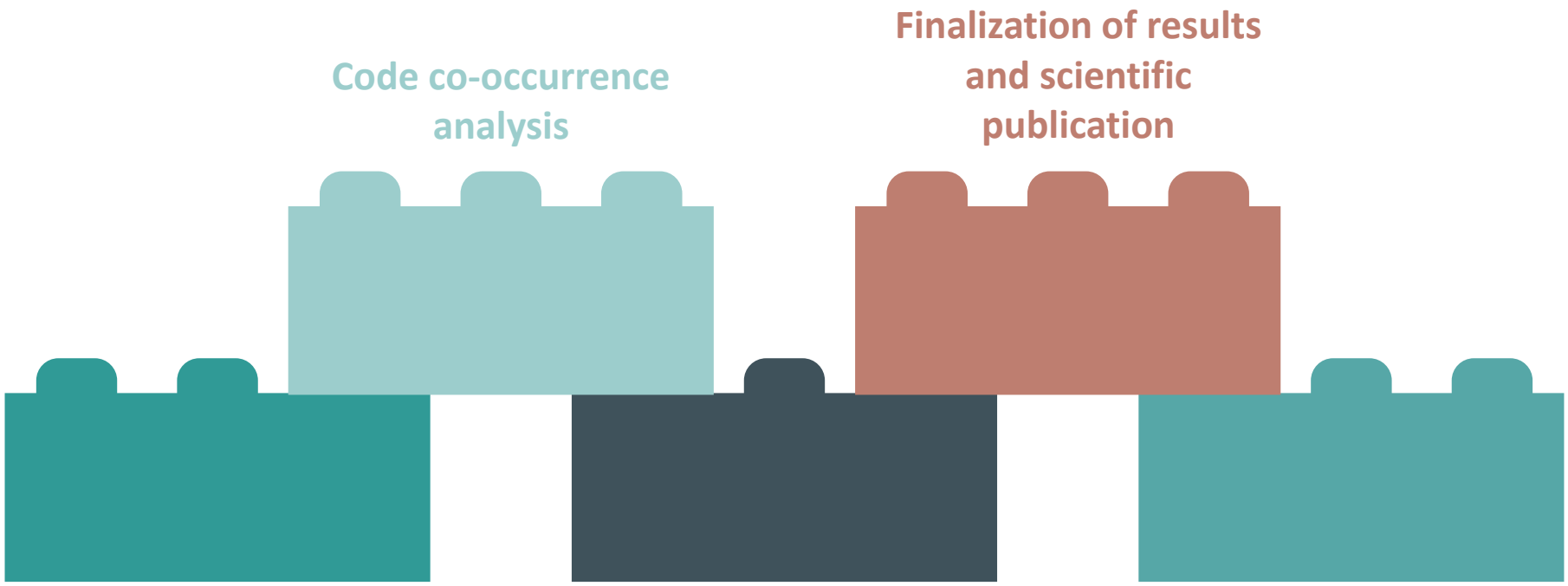
Conclusion and next steps